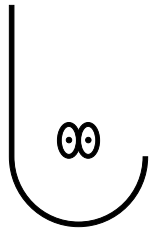


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**EDUCATION**

09.2015–04.2020  
ArtCenter College of Design  
Pasadena, CA  
Bachelor of Fine Arts in Graphic Design<sup>1</sup>  
**Focused coursework at ArtCenter**  
05.2019–08.2019  
Plan B: Spirit of the Bauhaus<sup>2</sup>  
Berlin, Germany  
07.2014–08.2014  
School of Visual Arts  
New York City, NY  
Course in Illustration

**EXPERIENCE**

11.2020–Present  
Contract Graphic Designer<sup>3</sup>  
**Interact Boulder**  
Boulder, CO  
07.2020–Present  
Freelance Graphic Designer<sup>4</sup>  
**Sundae School**  
Los Angeles, CA  
09.2019–Present  
**Freelance Designer**<sup>5</sup>  
Los Angeles, CA  
01.2020–04.2020  
Teaching Assistant  
Graduate Type 2 taught by Stephen Serrato<sup>6</sup>  
**ArtCenter College of Design**  
Pasadena, CA  
09.2018–12.2018  
Graphic Design Intern in MARCOM  
**Apple Inc.**<sup>7</sup>  
Cupertino, CA  
05.2018–08.2018  
Graphic Design Intern  
**Game Seven Marketing**<sup>8</sup>  
Brooklyn, NY

**EXPERTISE**

Strong working knowledge of: InDesign, Illustrator, Photoshop, Acrobat, Keynote, Pages, Google Docs, MS Office suite, and social media  
Familiar with: After Effects, Premiere Pro, XD, Cinema 4D, laser cutting, DSLR Photography, projection-mapping, and digital illustration  
Analog, craft: Hand drawing and painting, calligraphy, letterpress, book binding, relief printmaking, and handmade paper  
Languages: Bilingual in Mandarin and English

**RECOGNITION**

**Professional Media**  
08.2020  
*It's Nice That* The Graduates 2020 Continued  
07.2020  
*Voyage LA Magazine* Interview  
06.2020  
*It's Nice That* Feature  
08.2017–09.2020  
Behance Gallery Feature in Editorial, Student Show, Branding, and InDesign  
**Award**  
10.2020  
Communication Arts 2020 Typography Annual Winner  
Arte Luise Hotel (Identity)  
06.2020  
Core77 Design Awards 2020  
Visual Communication Student Runner Up  
*A Simulacra of Place: Architecture Mimicry and China's Urbanization* (Book)  
06.2020  
Communication Arts 2020 Design Annual Winner  
*Two Minutes to Midnight: Arts of Doomsday* (Newspaper)  
02.2020  
The Design Kids Award 2019 Winner  
02.2020  
Type Directors Club Communication Design Competition  
Certificate of Typographic Excellence  
*A Simulacra of Place: Architecture Mimicry and China's Urbanization* (Book)  
08.2018  
Adobe Design Achievement Awards  
Semi-Finalist Award in PRINT / GRAPHIC  
Griffith Observatory Rebrand (Identity)  
Storm King Art Center (Identity)  
**Publication**  
10.2020  
*Design360° Magazine No.89*  
Interview Featured in *360°Exchange: Study Abroad for Design*  
08.2020  
Arte Luise Hotel featured in *Inspo Finds Collection II*  
Published by Inspo Finds  
04.2018  
*MAIPHOBIA: DEN\_SE* (Book) featured in *Art In Book Form*  
Published by Sendpoints Publishing

04.2018  
*MAIPHOBIA: DEN\_SE* (Book) featured in *Art In Book Form*  
Published by Sendpoints Publishing

**Exhibition**

08.2019–12.2019  
Plan B: Spirit of the Bauhaus  
HMCT, Pasadena, CA  
*Haus & Heimat* (Book, Video, and Spatial)  
04.2017–08.2019  
ArtCenter College of Design Student Gallery  
Pasadena, CA  
*A Simulacra of Place: Architecture Mimicry and China's Urbanization* (Book)  
HANMU White Wine (Packaging)  
HMCT, Pasadena, CA  
*MAIPHOBIA: DEN\_SE* (Book)  
05.2017  
ISMS + MOVEMENTS + PHOBIAS:  
A Typography Poster Series Exhibition  
The Bloc, Los Angeles, CA  
*MAIPHOBIA: DEN\_SE* (Poster)

<sup>1</sup> I have received ArtCenter Merit-Based Scholarship for five consecutive years.  
<sup>2</sup> I participated in a Study Abroad in Berlin for experiencing and researching the Bauhaus during its 100<sup>th</sup> anniversary. I collaborated with students and instructors on exhibition planning, spatial mock-up, and environmental graphics to create an exhibition in The Hoffmitz Milken Center for Typography in upon returning to Pasadena, CA.  
<sup>3</sup> **Interact Boulder** is a strategic branding agency focusing on elevating the packaging experience of grocery brands. I work remotely with the team on moodboard strategy, design ideation, revisions and extension for a Canadian-Chinese food brand.  
<sup>4</sup> **Sundae School/Sundae Studio Co.** is a creative fashion and smokewear brand. I work on conceptual ideation, art direction, and design execution for their fashion line, website design, presentation, and social media assets. Lead and work closely with external collaborators in different disciplines.  
<sup>5</sup> I worked closely with clients in fashion, B2B, and health supplements on brand identity development, packaging design, art direction, and web design.  
<sup>6</sup> I aided the instructor during class demos, individual critiques. Helped students with concept development, solve creative problems relating to book design, exhibition curation, and social media content design.  
<sup>7</sup> I participated in multiple projects by providing illustration, graphic design, and art direction involving in-depth research for product launches and retail store branding.  
<sup>8</sup> I contributed to concepts and visual identity designs for clients including NBC Universal, Poplar, and Blue Desert. I also helped create social media content, collateral, and packaging design for Nike and Foot Locker.